

The Effects of Sentence Endings Online

Introduction

- online communication
- ending sentences
- emotion



Purpose

To avoid leading to a misunderstanding by the recipient.

Motive

To improve our ability to accurately communicate in an increasingly digital world.

Reserch question

What is the best way to end your sentence in order to convey your true emotions ?

★We focused on sentence endings.

Normal (標準)

Formal language (丁寧語)

Period (句点「。」)

Emoji (絵文字)

Hypothesis

Suitable sentence endings vary according to emotion.

Thankful- **Emoji**
happiness- **Emoji**
fear- **Emoji**

apologetic- **Formal**
sadness- **Emoji**
anger- **Formal**

Methods

- conduct a survey
- read example sentence
- rank four different sentence endings
- analyze the results

example



- ごめん **Normal**
- ごめんなさい **Formal**
- ごめん。 **Period**
- ごめん🙇 **Emoji**

Thankful



- ありがとう
- ありがとうございます
- ありがとう。
- ありがとう 😊

Apologetic



- ごめん
- ごめんなさい
- ごめん。
- ごめん 😞

Happiness



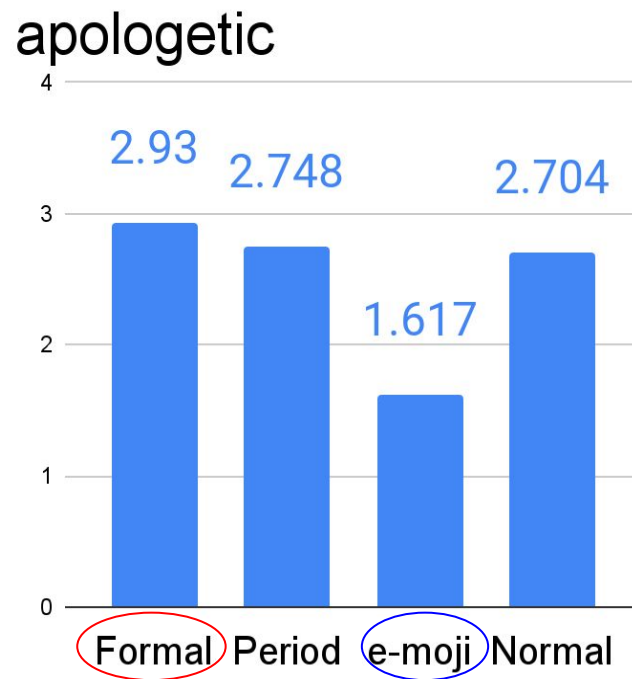
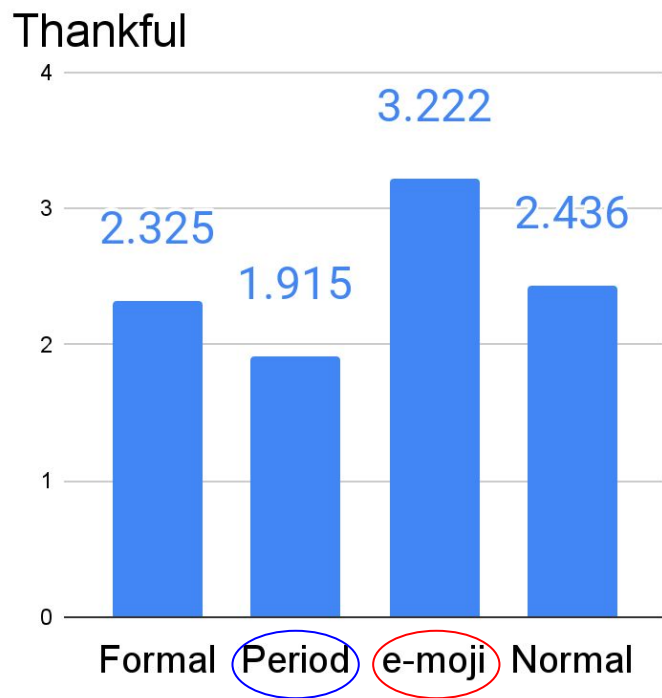
- うれしい
- うれしいです
- うれしい。
- うれしい😊

Sadness



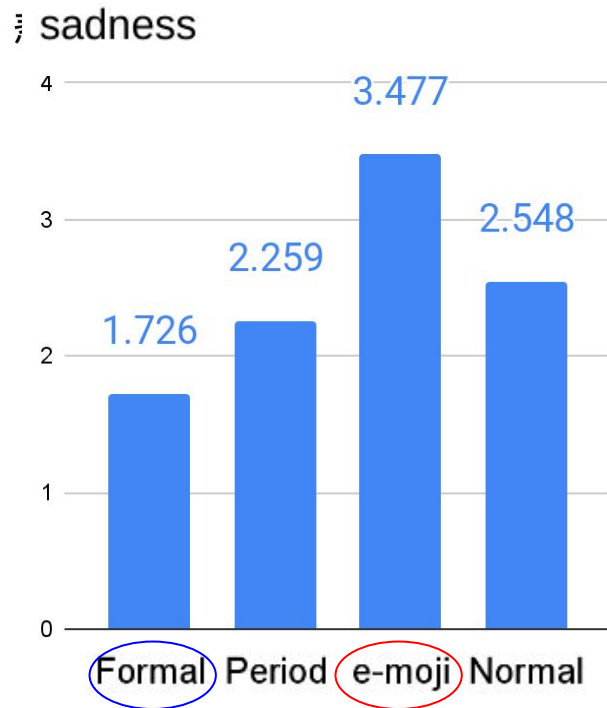
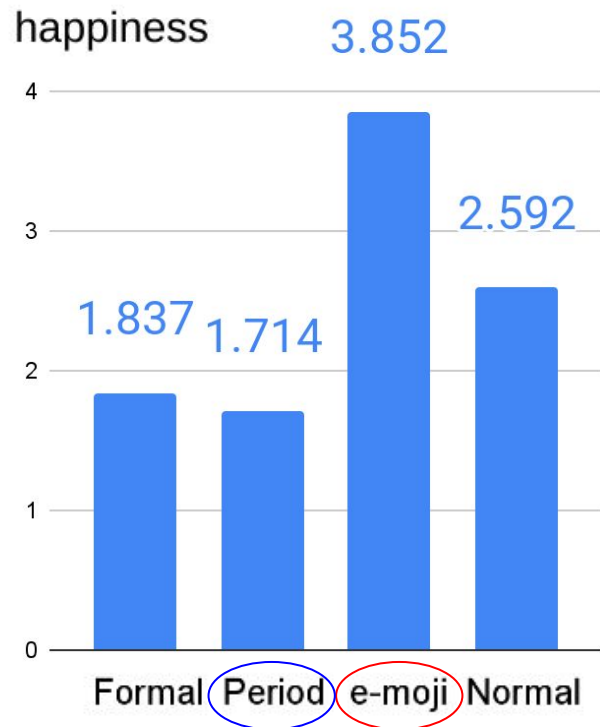
- かなしい
- かなしいです
- かなしい。
- かなしい😞

Result



n=117

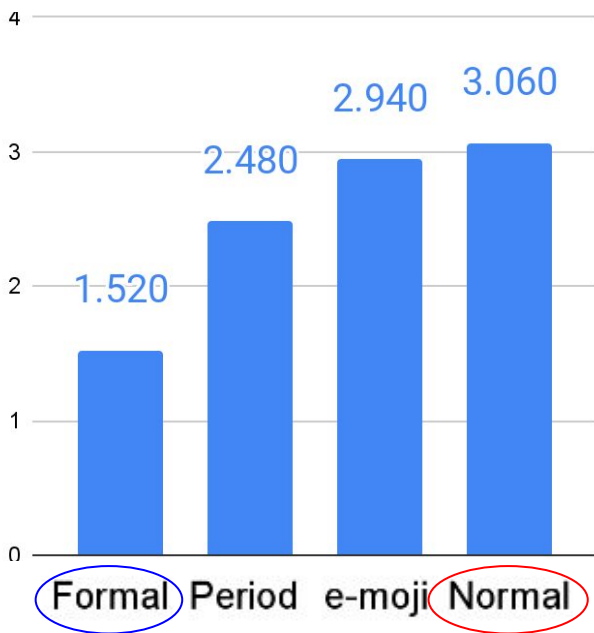
Result



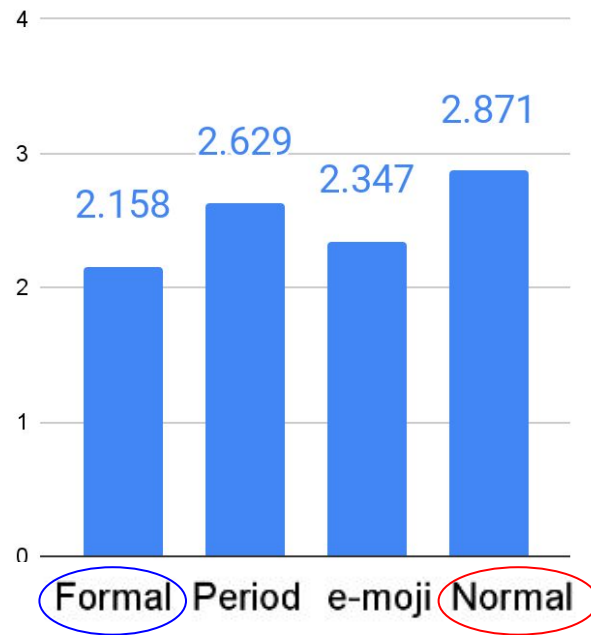
n=200

Result

fear



anger



n=100

Result

Thankful

1- **Emoji** 😊

2- **Normal**

3- **Formal**

4- **Period**

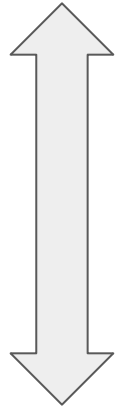
Apologetic

1- **Formal**

2- **Period**

3- **Normal**

4- **Emoji** 😞



(the number of people asked is 117)

Result

Happiness

1- Emoji 😊

2- Normal

3- Formal

4- Period

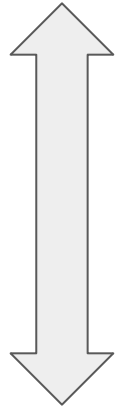
Sadness

1- Emoji 😭

2- Period

3- Normal

4- Formal



(the number of people asked is 200)

Result

Thankful-Emoji	apologetic-Formal
happiness-Emoji	sadness-Emoji
fear-Emoji · Normal	anger-Normal

Reflection point

- It was necessary to scrutinize the survey method more closely
- Increase the types of Formal language and emoji ,and investigate
- We need to investigate generations other than high school students

Thank you for listening.